ImpactHER is an impact driven nonprofit organization that seeks to empower African female entrepreneurs by bridging the gender business financing gap so as to help African female entrepreneurs realize their full economic potential.
LOGO VARIATION
LOGO USAGE
Do not distort our Logo

Do not stretch our Logo

Do not Flout use of our Logo
COLOURS
PRIMARY COLOURS
SECONDARY COLOURS
KU CRIMSON
HEX: #E3170A
RGB: 227, 23, 10
CMYK: 0, 89, 95, 10

ACAJOU
HEX: #481D24
RGB: 72, 29, 36
CMYK: 0, 59, 50, 71

EARTH YELLOW
HEX: #E4B363
RGB: 228, 179, 99
CMYK: 0, 21, 56, 10
FONTS